



2025

*Together, let's create something beautiful...*

# PORTFOLIO\*

**OJO CHRISTIANAH W.**

CONTENT MARKETING STRATEGIST | SEO COPYWRITER | GHOSTWRITER

+234 905 232 2757

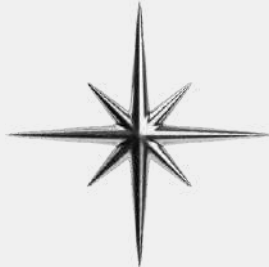
 [Ojo Christianah W.](#)

 [xtianartwemmy@gmail.com](mailto:xtianartwemmy@gmail.com)

 [www.withchristineonline.com](http://www.withchristineonline.com)



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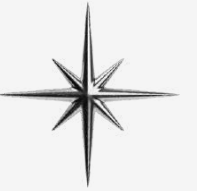
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# INTRODUCTION



You didn't start your business so you could spend hours staring at a blinking cursor.

You didn't exactly sign up to write blog posts at midnight or scramble to figure out what the heck to post on LinkedIn this week.

Juggling SEO, email sequences, buyer psychology, content funnels, while still trying to manage clients, operations, and sales can be draining.



It can even more frustrating to put in the efforts and energy - despite your multiple hats - only to be met with low engagement, cold leads and burnout from DIY content writing.

You are smart and capable but this part? It's not your zone of genius and that's okay.

You handle the vision and lead the business. I'll handle the visibility and lead the content.





## ABOUT ME

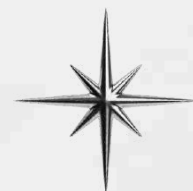
I am a Results-driven Content Marketer with 8+ years of experience in SEO, content marketing and brand storytelling. I help businesses stimulate interest in their products/services through data-driven content that builds trust and converts the right audience..

*Hello, I'm*

**OJO CHRISTIANAH W.**



# VISION



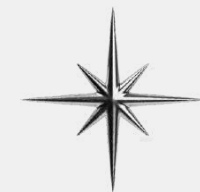
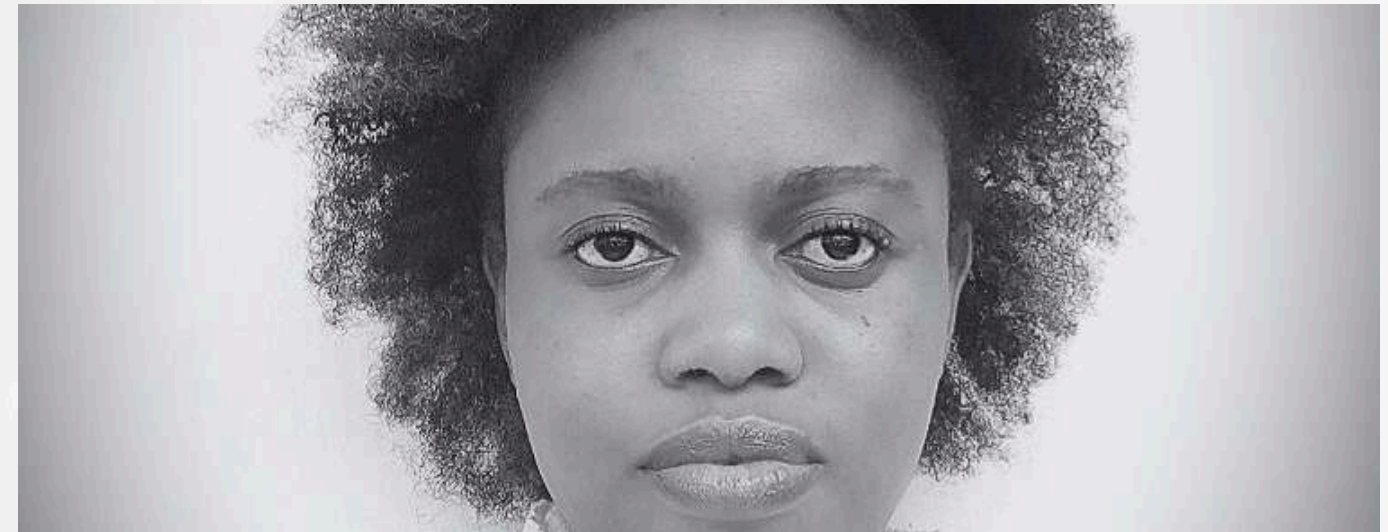
To be a growth partner to businesses, helping them build strong brands and grow using content that gets results.

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# MISSION

To help purpose-driven brands tell their story with clarity through done-for-you content marketing and persuasive copywriting - so they can attract, convert, and retain the right people.

# MY SKILLS



- **BRANDING**



- **DIGITAL MARKETING**



- **CONTENT CREATION**



- **SEO**



- **GRAPHIC DESIGN**



- **CONTENT MARKETING**



- **SALES**



- **COPYWRITING**





# MY SERVICES



**CONTENT  
MARKETING & SEO**

● —————  
**COPYWRITING FOR ADS,  
SALES PAGES & EMAIL**

● —————  
**GHOSTWRITING**

● —————  
**BUSINESS  
PRESENTATION SUITE**

● —————  
**SOCIAL MEDIA  
POSTS & DESIGN**







# EDU - CATION



**BA EDU, VISUAL ARTS (GRAPHIC DESIGN)**

OBAFEMI AWOLOWO UNIVERSITY, NIGERIA.

2008 -2011



**WASSCE**

ST. LOUIS GRAMMAR SCHOOL, ONDO, NIGERIA.

2001 -2007





# WORK EXPERIENCE

# PROJECT 1

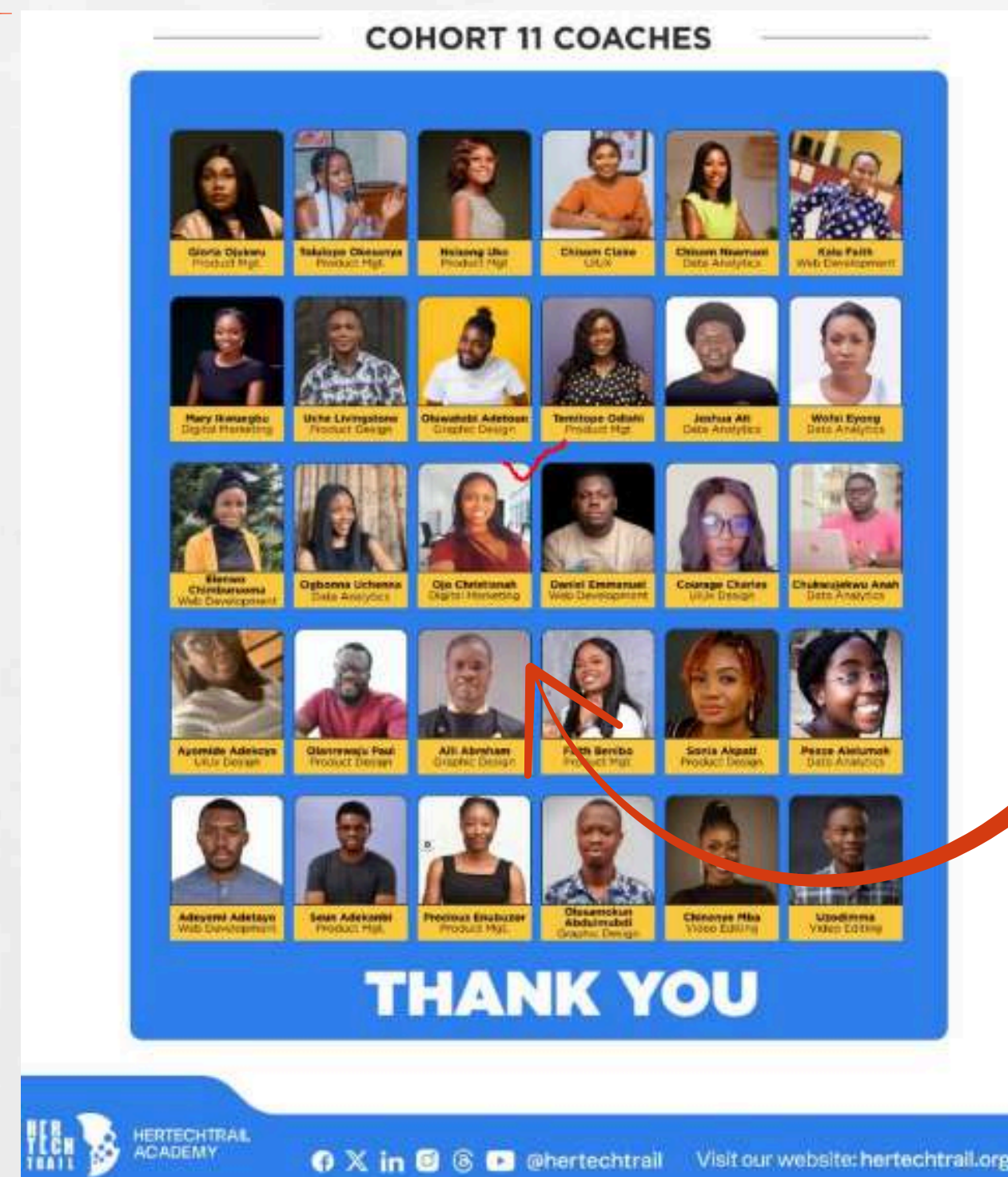
*Her Tech Trail*



(Her Tech Trail Academy)

## VOLUNTEER DIGITAL MARKETING COACH

- Mentoring cohorts of aspiring digital marketers in core areas like SEO, content marketing, and brand strategy.
- Delivering structured, practical lessons using real-world tools and campaigns.
- Contributing to empowering more women to transition into tech by building job-ready skills in digital marketing.





Some presentation  
slides for my classes



**Measuring and Analyzin...**  
Presentation • Edited 2 months ago



**Social Media Marketing**  
Presentation • Edited 5 days ago



**7th Class - SEO**  
Presentation • Edited 4 months ago



**8th Class SEO 2**  
Presentation • Edited 4 months ago



**cial Media Advertisement [...]**  
Presentation • Edited 5 days ago



**Social Media Advertisement (...)**  
Presentation • Edited 5 days ago



2 of 31



1 of 32

# ... PROJECT 2

## *Brand Visibility*

(Niella Multiservices Company.)

### OFFICE ADMIN/ CONTENT CREATOR

Defined the company's brand identity, including brand colors and logo design.

Designed and optimized the business's social media profiles (Facebook, Instagram, X) and Google Business Profile for improved visibility.

Created brand messaging and digital content to communicate the company's values and services consistently across platforms.

Created and designed posts for the social media platforms.





**NIELLA**  
MULTI-SERVICES  
COMPANY

**LadyCare**  
With WINGS

**LadyCare**  
With WINGS  
PREMIUM  
28cm Winged Pads

**LADY-CARE**  
Pads

Available in packs, at  
wholesale prices.

**ORDER NOW**  
0803 512 8856

22, Famson Street, Igbona,  
Osogbo, Osun State.

niella\_company  
 niella\_multiservices  
 niella multiservices company

**NIELLA**  
MULTI-SERVICES COMPANY

**LADY-CARE** Pads

Available in packs, at wholesale prices.

**Green**

**Yellow**

**ORDER NOW**  
0803 512 8856

22, Famson Street, Igbona, Osogbo, Osun State.

niella\_company  
 niella\_multiservices  
 niella multiservices company

**Videos**

Video 1

Video 2

**FOLLOW US**  
on SOCIAL MEDIA

**NIELLA**  
MULTI-SERVICES COMPANY

**Quote OF THE DAY**

"Selling is not a pushy, winner-takes-all, mouth-out-it-is-an-empathy-led, process-driven, and knowledge-intensive discipline. Because, in the end, people buy from people."

**What We Offer**

niella\_company  
 niella\_multiservices  
 niella multiservices company

22, Famson Street, Igbona, Osogbo, Osun State.

Social Media post designs



...



More Social Media posts designs





# PROJECT 3

21st Branding Ltd

## 21ST BRANDING LIMITED

### DIIGITAL MARKETING MANAGER

Led the digital marketing department, managing campaigns across email, social media, and display ads.

Created and monitored marketing budgets, ensuring cost-effective ad performance.

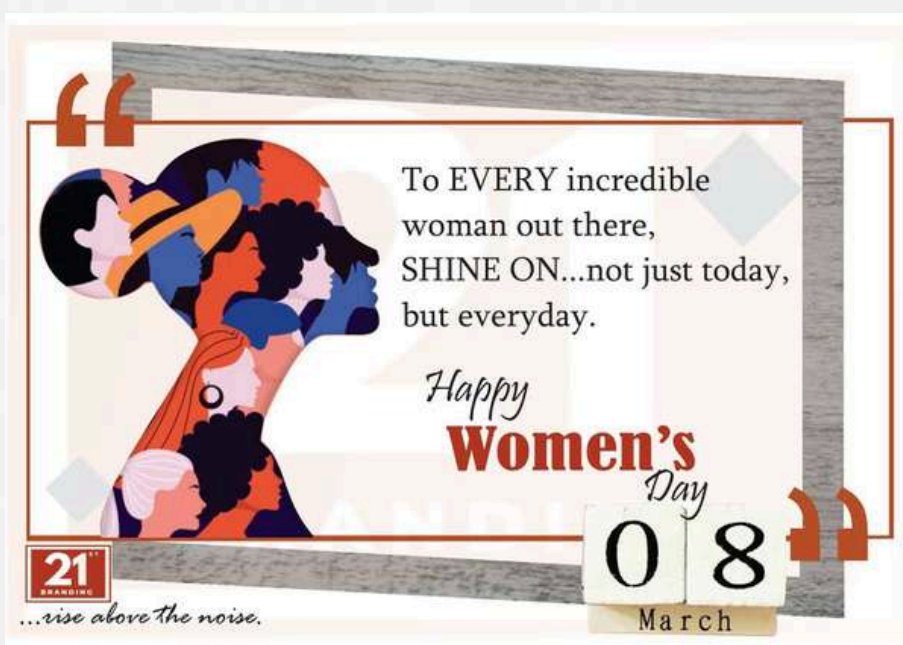
Tracked key performance metrics to improve website traffic, lead generation, and conversion rates.

Recruited and managed a marketing team, fostering collaboration and idea generation.

Launched successful LinkedIn strategies that helped the company acquire new clients and expand its reach.







## GRAPHIC DESIGNER

Designed visual assets for marketing campaigns, social media, and client projects.

Maintained brand consistency across all design materials and platforms.

Collaborated with content and strategy teams to create high-impact graphics that supported campaign goals.

**21<sup>ST</sup> BRANDING**

...rise above the noise.

### Design & Launch Your Website With Us

because your customers are searching for you online, even right now...

#### Why Get a Website?

- ★ Have a digital identity.
- ★ Boost your credibility.
- ★ Confirm your legitimacy.
- ★ Attract a wider demographic of customers.

#### Exclusive Offers

- ★ Free Domain Registration
- ★ Free Hosting for 6 Months
- ★ Free 4-Week Web Management Training Course
- ★ Exposure to Internet-based Business

#### Special Offer

#200,000-75% off

**#50,000**

Only Before Jan. 31st, 2021

#### Training Benefits

- ★ 100% Online
- ★ Non-technical, DIY Approach - no coding
- ★ Project-focused Learning
- ★ Personalized Support
- ★ Self-paced Learning
- ★ Downloadable Resources
- ★ Skilled & Experienced Tutors

08131086218  
09153435991

www.21stbranding.com

No 54 Sumonu Brothers Ave., Baruwa Estate, Osogbo.

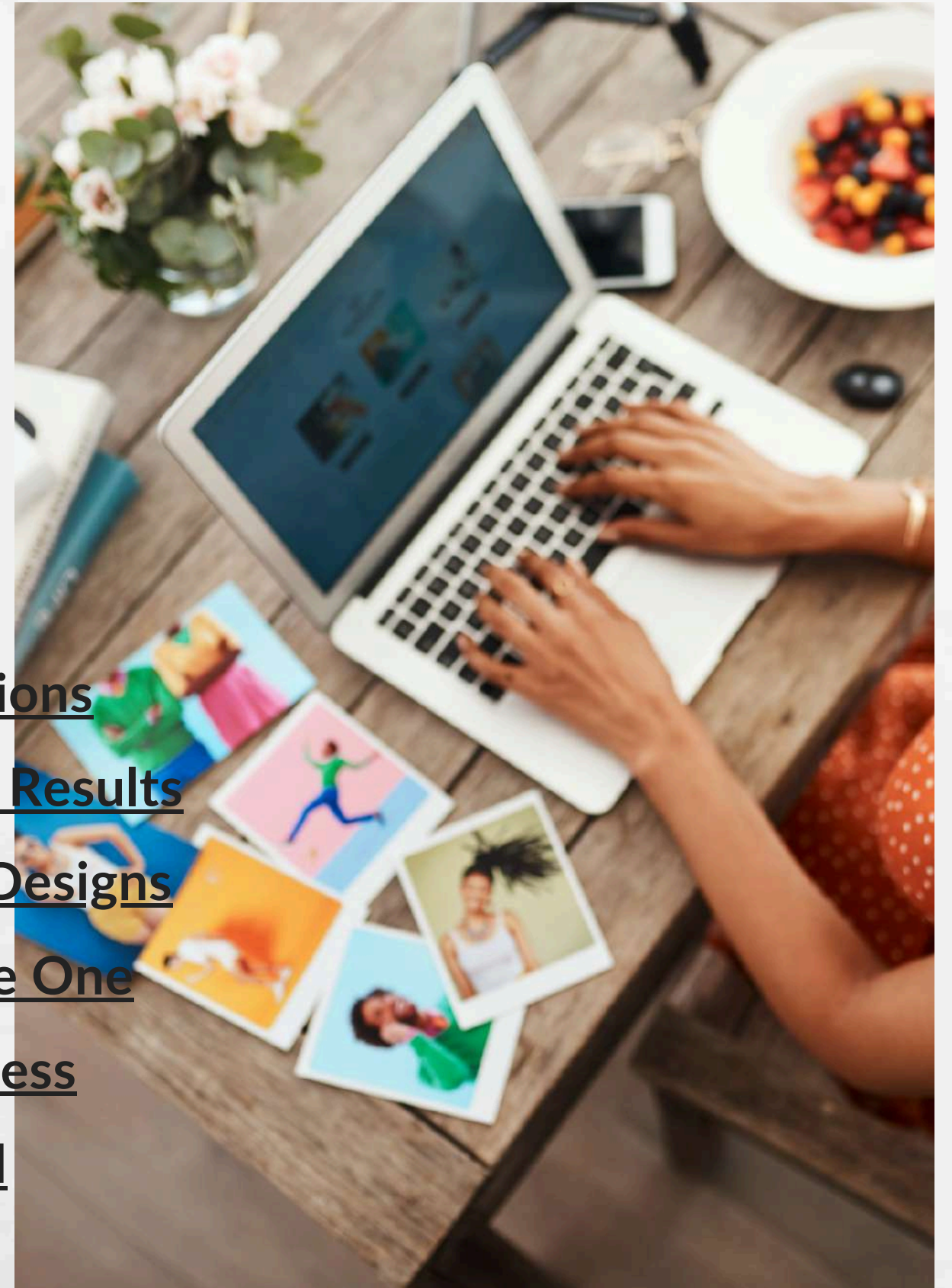




...

# BLOGPOSTS

*Published*



- 12 Tips For Writing Engaging Fashion Business Social Media Captions
- Marketing Your Fashion Brand: 15 Key Social Media Ideas To Get Results
- Fashion Social Media Toolkit: Access To Unique DFY Captions & Designs
- Lessons From Top Fashion Influencers – 15 Best Ways To Become One
- 15 Tips To Create Engaging Social Media Captions For Your Business
- The Best Ways To Use Instagram To Promote Your Fashion Brand
- Fashion social Media Toolkit Video

# ... PROJECT 4 ✨

## *Content Creation*

### FARMWELLA ACADEMY

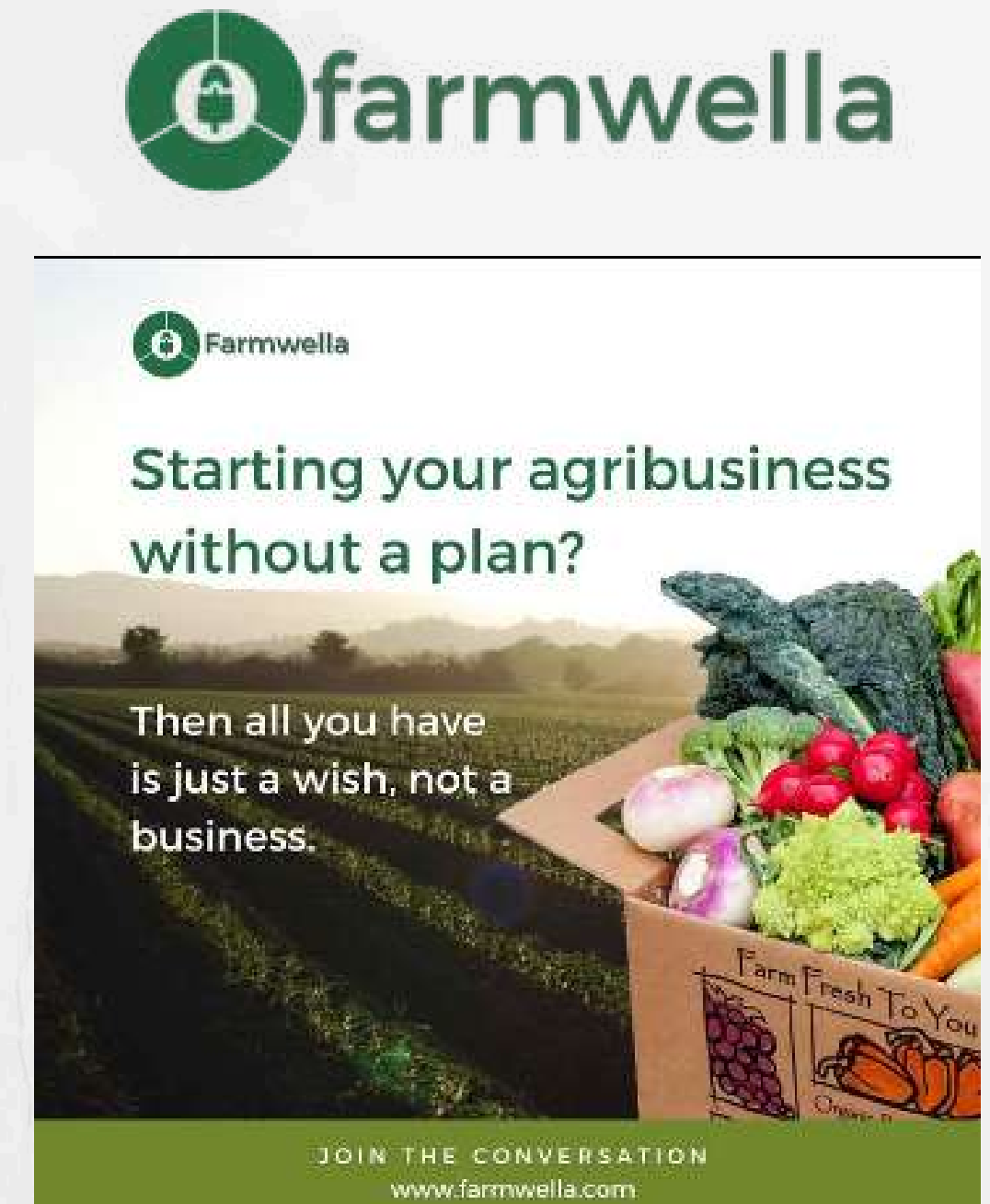
#### CONTENT CREATOR

Created original content to support Farmwella Academy's mission of educating and empowering farmers.

Spent time on-site with farmers—capturing real-life video footage, interviews, and behind-the-scenes farm activities.

Designed branded visuals for webinar promotions, social media content, and educational materials.

Researched and developed course materials for a vegetable farming program to guide aspiring farmers through practical steps.



Helped humanize the Farmwella brand by spotlighting real farmers and their stories through visual and written content.



Farmwella

12 days to go!

# FARM SETUP bootcamp

3rd Oct., 2022 Register Now: [www.farmwella.com/fsb](http://www.farmwella.com/fsb) Ilesha

Farmwella

FARM SETUP WEBINAR SERIES

## PRE-PLANTING OPERATIONS FOR GOOD FARM PRODUCTIVITY

HOST

DR. CORNELIUS ADEWALE  
[CEO: FARMWELLA NIG. LTD.]

**SATURDAY**  
25 SEPTEMBER

**TIME**  
8:00 PM

**TICKET PRICE**  
₦ 0.00

**REGISTER NOW**  
[www.farmwella.com/rsvp](http://www.farmwella.com/rsvp)

VEGETABLES

## 14 Health Benefits Of Eating Cucumber

- WEIGHT LOSS**  
Cucumbers are composed mainly of 96% of water and are low in calories. This is awesome for weight loss.
- LOWERS BLOOD SUGAR**  
Regular consumption of cucumber play a vital role in preventing diabetes because it contains substances that lower blood sugar.
- ELIMINATES BAD BREATH**  
Snack on cucumber and its alkaline fluid will cleanse your mouth and fight halitosis (bad breath).
- GIVES BETTER BONE HEALTH**  
Cucumber has Vitamin K which helps blood clotting and the speedy healing of wounds. Eating cucumber helps you absorb calcium better.
- BOOST HEART HEALTH**  
The potassium content in cucumber can help you improve your heart health.
- BETTER SKIN**  
Antioxidant activity + skin nourishing + reduction of eczema and irritation + relief from sunburn + reduction of morning eye puffiness.
- REDUCES INFLAMMATION**  
Cucumber has flavonoids and tannins, which reduces your vulnerability to chronic diseases and accumulation of harmful free radicals.
- BOOST ENERGY**  
Cucumber juice is an excellent source of B vitamins. Drinking cucumber juice ensures your body is supplied with these vitamins and leaves you feeling energetic.
- BOOST IMMUNITY**  
Cucumber provides the body with minerals, hormones and compounds which help in protecting the body from diseases.
- IMPROVES SLEEP**  
The flierin content protects nerve cells, reduces stress and anxiety and improves sleep.
- BETTER BRAIN HEALTH**  
Cucumbers are a good source of folic acid which are associated with protecting nerve cells and improving memory.
- PROMOTES HAIR GROWTH**  
Cucumbers contain sulfur and silica which minimize hair loss (alopecia).
- PREVENTS CANCER**  
Cucumbers contain high levels of bitter-tasting nutrients known as cucurbitacin, which can help prevent cancer by stopping cancer cells from reproducing.
- IMPROVES EYESIGHT**  
Since it contains vitamin A, it is a natural way of improving eyesight.

VEGETABLES

## CUCUMBER

### What is Cucumber?

Cucumber (*Cucumis sativus*) is a cultivated creeping vine plant that belongs to the Cucurbitaceae family. It is an economically important crop that is widely consumed because of its high nutrient content.

**3000**  
The number of years that Cucumber has been cultivated.

**1880**  
Breeding work to produce hybrid varieties started.

**1494**  
Cucumber was introduced into the new world by Christopher Columbus who planted it in Haiti.

### THE ORIGIN OF CUCUMBER

THE BIRTH OF THE WORLD

01 INDIA  
02 CHINA  
03 EUROPE  
04 THE REST OF THE WORLD

### MEMBERS OF CUCUMBER FAMILY

Cucumbers, Pumpkins, Melons, Watermelons, Gourds, Squashes, Zucchini, etc.

### HIGHEST CUCUMBER PRODUCING NATIONS

China: 70,000,000 tonnes production per year over 85% of world's cucumber.  
Turkey: 10.5 million tonnes yearly production.  
Russia: 1,000,000 tonnes yearly production.  
United States: 870,000 tonnes of production per year.

### WHAT TO KNOW ABOUT GROWING CUCUMBER

- Moisture-loving
- Partial to full sun
- High nutrient needs
- High water needs
- Warm weather crop
- High yield potential
- Prone to fungal diseases

### CUCUMBER PLANT REQUIREMENTS

- Minimum of 10 hours of strong direct light
- Consistent supply of moisture during the growing season
- Soil pH of 6.0 to 6.8
- Soil with good water retention and drainage
- Temperature of between 18°C and 30°C

### HIGHEST CUCUMBER PRODUCING STATES

1 - Punjab, 2 - Gujarat, 3 - Haryana, 4 - Rajasthan, 5 - Uttar Pradesh, 6 - Bihar

The Country's Northern zone is best suited for cucumber's climatic requirements.

High rainfall zone favourable for the cucurbitaceous cucumbers as per the climatic conditions and soil moisture status.

[www.farmwella.com](http://www.farmwella.com)

Social media post designs

Infographics

Blog Posts

15 Major Mistakes New Farmers Make That Keep Them Broke

10 Mistakes To Avoid When Setting Up A Farm irrigation System

# ... PROJECT 5

## Brand Visibility

**Sundry Agro Ltd**

**DIGITAL MARKETING HEAD**

As the founding digital lead at Sundry Agro, I've played a role in building the brand's digital identity, voice, and market presence from scratch.

My work spans across content strategy, branding, content, fundraising support, and cross-functional leadership.

Designed the complete brand identity (logo, color palette, visual assets) that positioned Sundry Agro as a premium grocery delivery brands.



Created and led content strategy and editorial calendar, producing content to convert busy Lagosians households and foodpreneurs.





**SUNDRY**  
Grocery Shopping at Your Fingertips

Online Grocery Shopping

Explore **SUNDRY AGRO**

**ABOUT US**

Sundry Agro is an online marketplace that features a user-friendly website with PREMIUM QUALITY GROCERY ITEMS.

Grocery shopping at your finger tips

**WHY CHOOSE US?**

- Quality food items at market price
- Same-day delivery
- Hassle-free online shopping & delivery
- Personal Shoppers at your service.

2A, Allen Avenue, Ikeja, Lagos State.

ORDER NOW [WWW.SUNDRYAGRO.COM](http://WWW.SUNDRYAGRO.COM)

0904 782 1471  
Info@sundryagro.com  
@sundryagro

10% OFF on Gold, Platinum and Diamond gift cards.

Roll Up banner design

Crafted investor pitch decks that contributed to multiple rounds of successful fundraising and strategic partnerships.



jidesanwoolu Today, I attended the Grand Parade concluding the weeklong International Day of... more

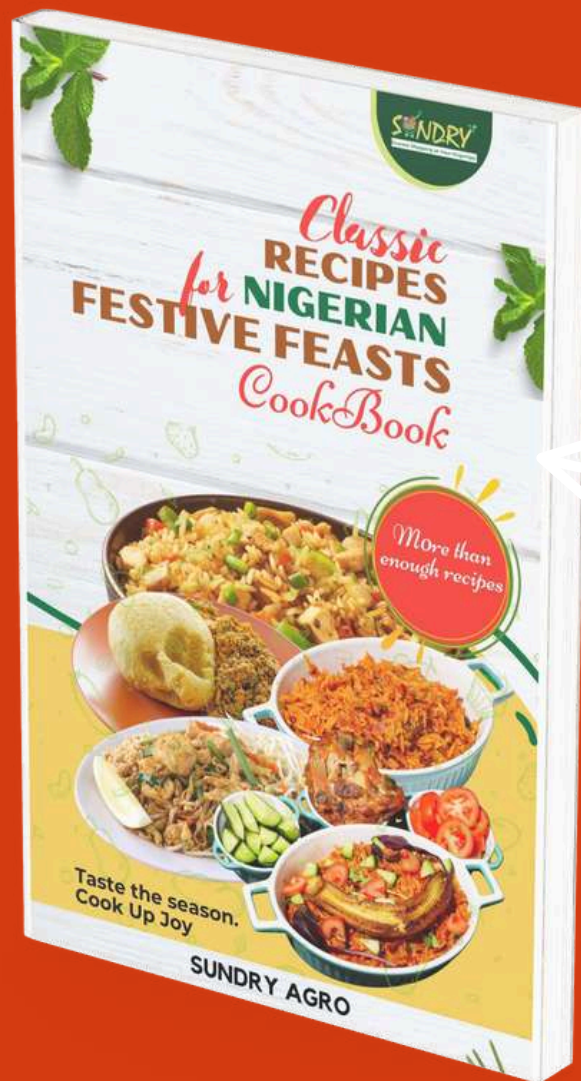
Hello Team.  
Good afternoon.

I am happy to announce that we got awarded a grant yesterday by the Lagos State Government after a business pitch program in celebration of the International Youth Day 2024! 🎉🥳🥳🥳🍾

Thank you @Christine for creating a killer pitch deck which I used for my presentation. 🙌🙌





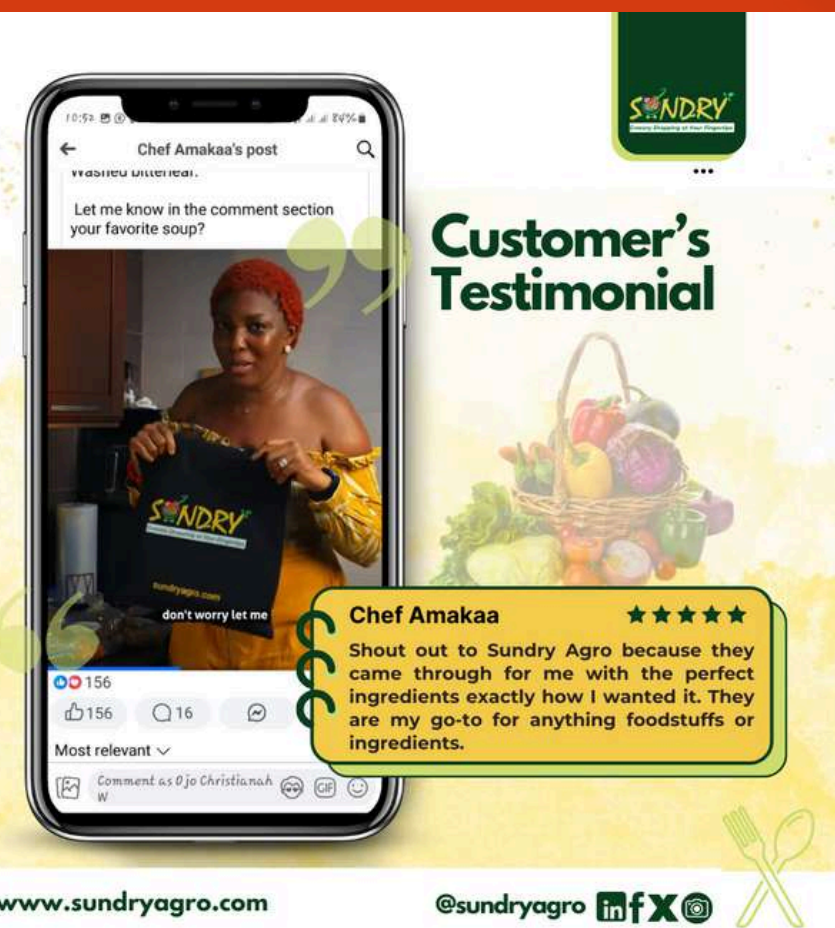


eBook writing and design, cover design and mockup.

Gift card designs and mockups



Social Media posts designs



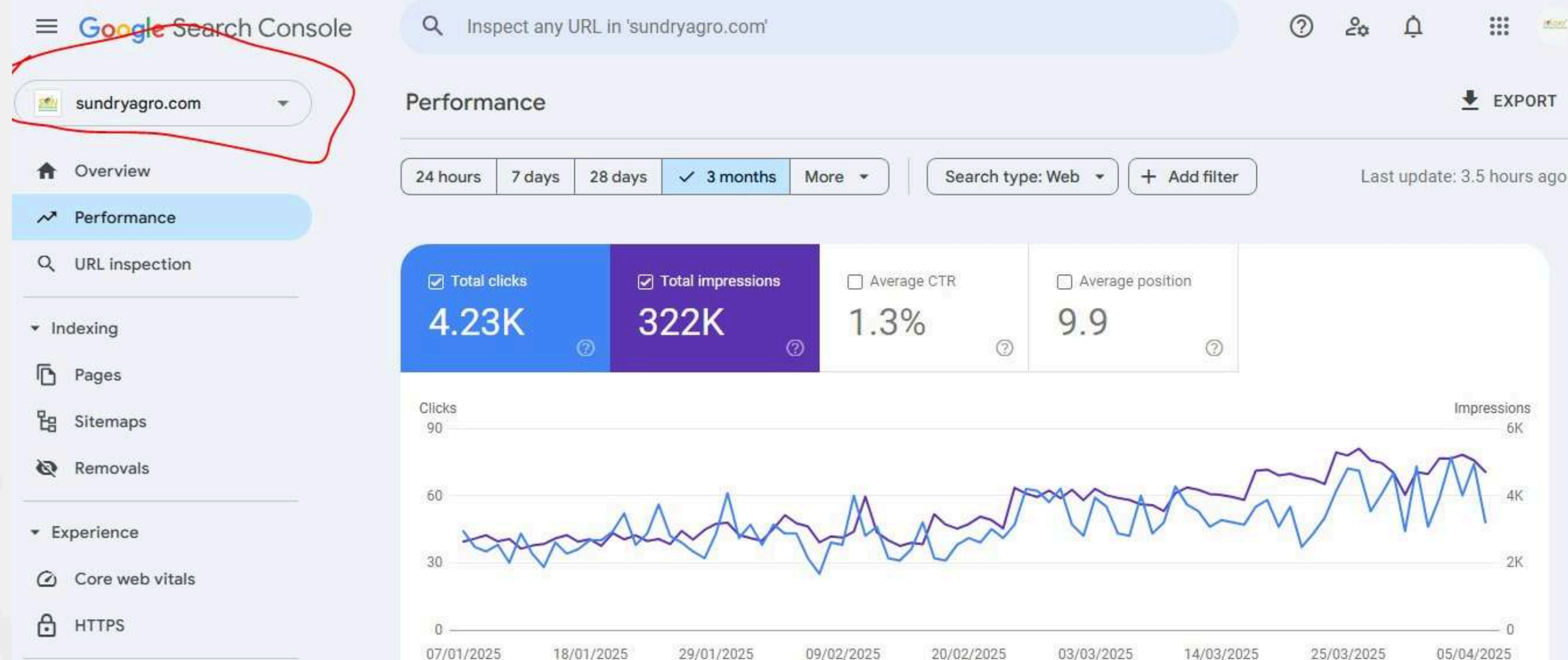




SEO analytics from Jan. 2025

Website Banner Design

Worked with the team to launch campaigns that significantly increased website visits, leads, and sign-ups, using SEO-rich blog content, paid ads, influencer collaborations, and storytelling.





# ... PROJECT 6

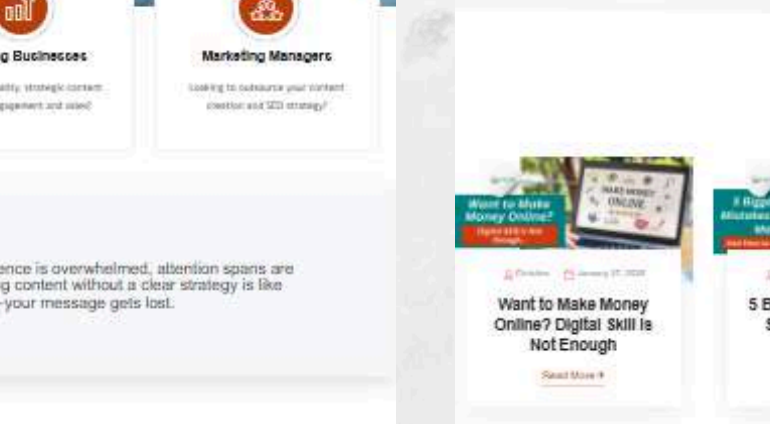
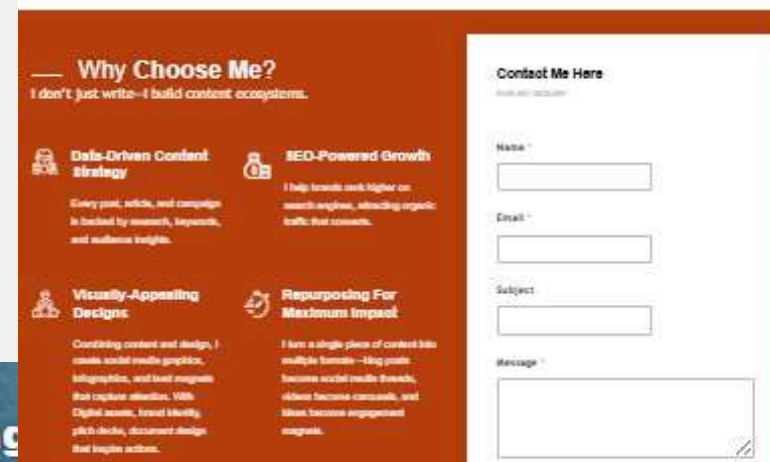
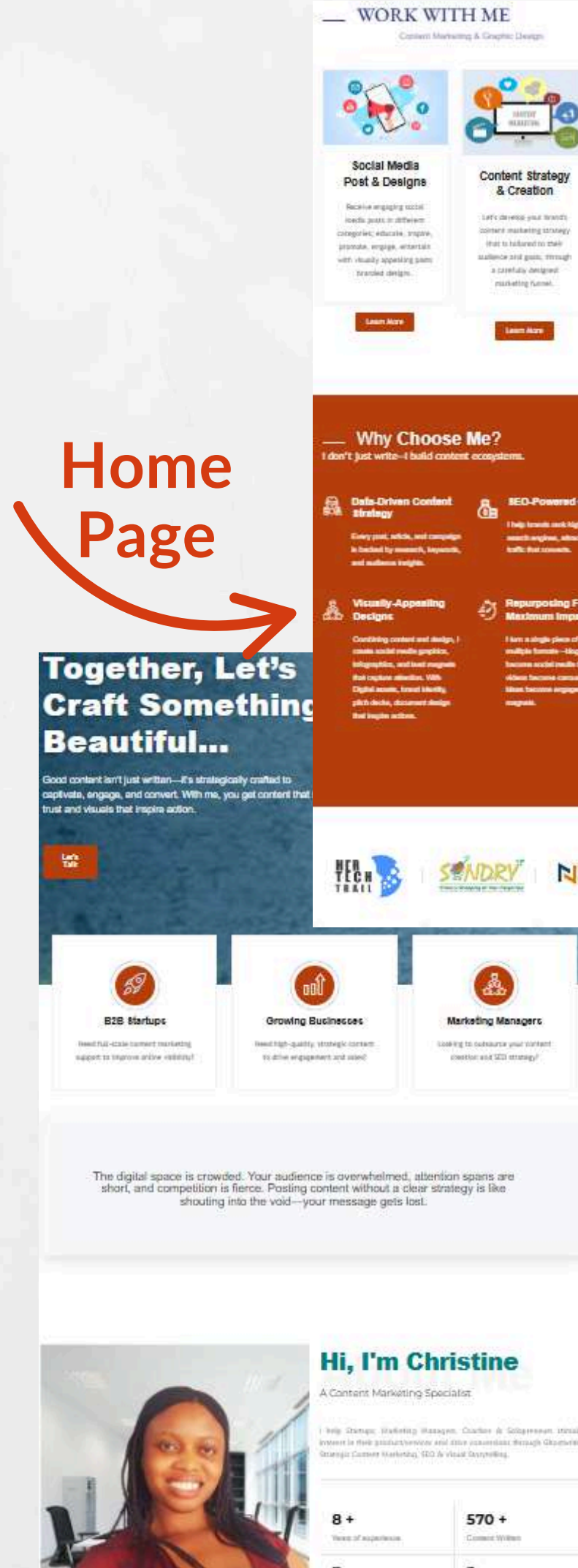
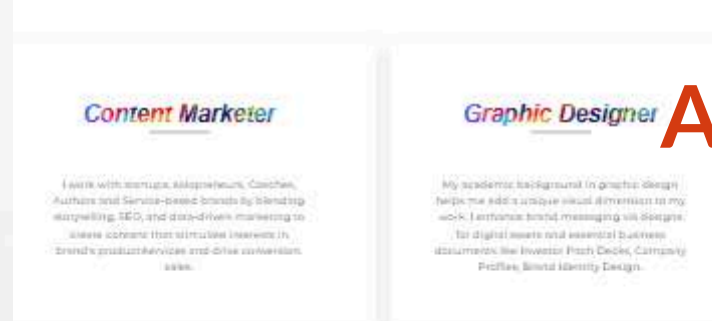
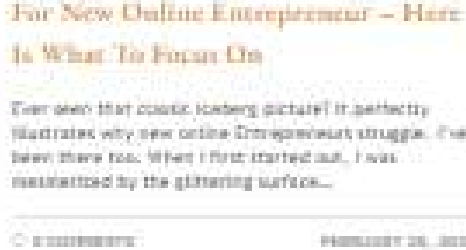


*Personal Website Design  
Blog Management  
SEO*

- Designed and launched my personal website to showcase my services, projects, and digital content.
- Created and manage a blog that features insights on content marketing, and digital products.
- Implemented SEO strategies, lead magnet funnels, and content scheduling to grow organic reach and engagement.
- Built the site as a hub for client attraction, portfolio display, and resource sharing for aspiring marketers and entrepreneurs


**With Christine Online – Ojo Christianah W.**

**CONTENT MARKETING & AFFILIATE MARKETING**





Your Results:




DOWNLOAD HAR

SHARE RESULT

Performance grade <b>C 77</b>	Page size <b>12.0 MB</b>
Load time <b>4.14 s</b>	Requests <b>128</b>

Website speed optimization

Your Results:

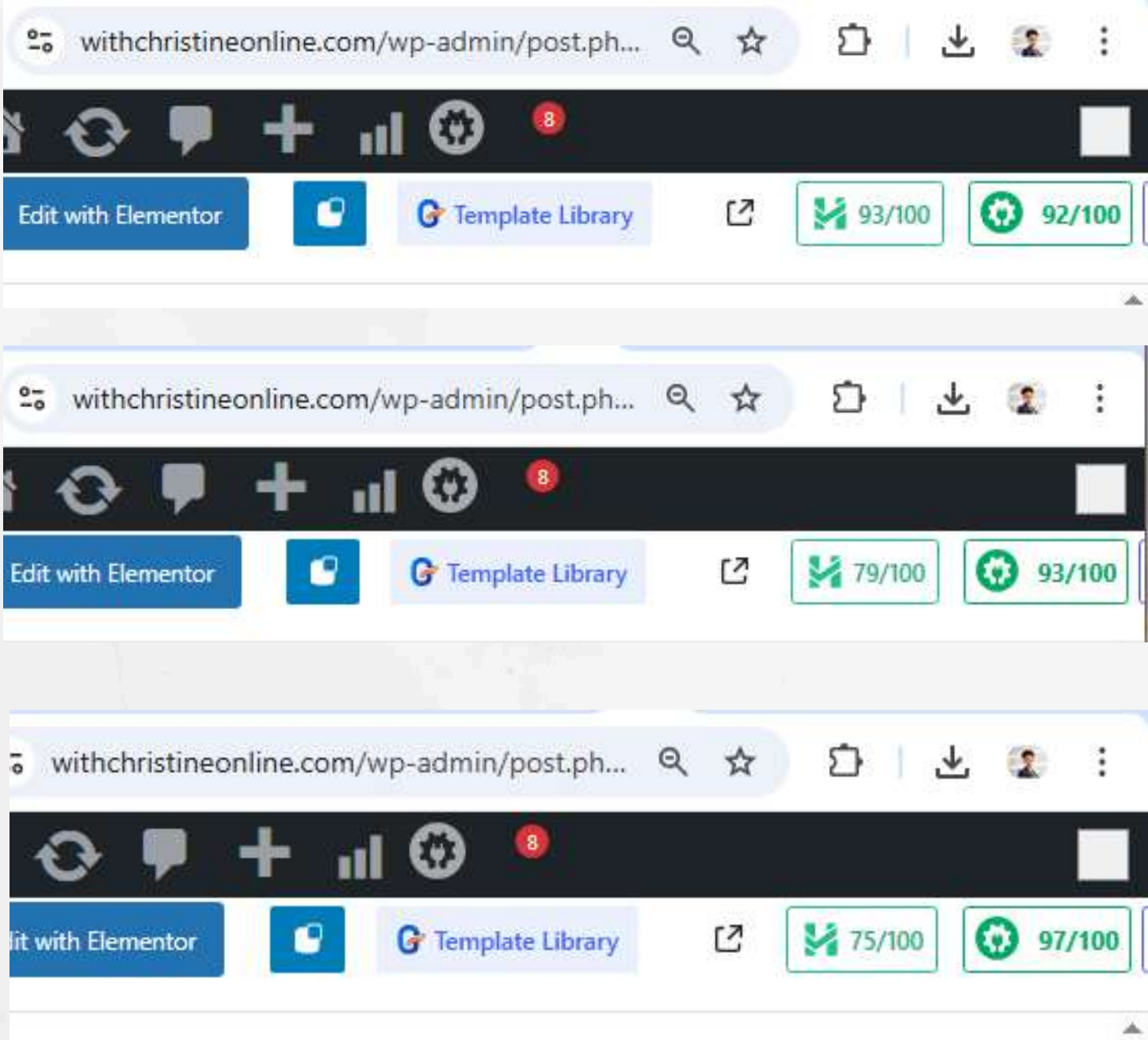



DOWNLOAD HAR

SHARE RESULT


Performance grade <b>C 71</b>	Page size <b>3.6 MB</b>
Load time <b>1.30 s</b>	Requests <b>123</b>

on-page SEO





zero to 1 million accelerator program



withchristineonline.com

https://withchristineonline.com › tag › zero-to-1-million...

zero to 1 million accelerator program - Ojo Christianah W.

16 Sept 2024 — Welcome to **Zero to 1 Million Accelerator Program** review. If you're probably itching to know whether or not Uche Okoro's Zero to 1 ...

SEO

Blog Posts

<https://withchristineonline.com/category/blog/>



# ... GHOSTWRITING

upwork<sup>™</sup>  
fiverr.

+ Blog Management

Categories

## UpWork & Fiverr.

### FREELANCE

- Blog posts, ebooks, press release and guides.
- Website pages and landing pages copy.
- Social media posts and email newsletters.
- Keyword research and SEO.

HEALTH [9]

PET [5]

PRODUCT REVIEWS [28]

FOOD & NUTRITION [5]

BEAUTY [16]

TECH [10]

BUSINESS [17]

DENTISTRY [24]

RELATIONSHIP [3]

### WEB CONTENT

Supercut

Ecole Globale International Girls' School

### SEO

Medical SEO: Tips to improve ranking of healthcare sites

Search Engine Optimization For Your Ecommerce Store



...

# GUESTPOSTS

*Published*

- A Complete Guide on How to Create A Cheap Vegan Meal Plan
- 15 Sugar Detox Side Effects & How To Beat Them
- Weightlifting Tips For Newbie- 5 Things To Know Before You Get Started
- 10 Effective Little-Known Stress Management Tools You Can Use Daily



*In Draft*

GUESTPOSTS [17]



# AWESOME

## African KITCHEN

### & CATERING Services



Address: Hoba Ope Estate, Off Oke Osun, Okonjo Area, Osogbo.

### Menu


- Soup
- Jollof Rice
- Amala
- Pounded Yam
- Eba
- Fufu
- Ogunfe
- Chicken
- Fried Rice
- Pommo
- Salad
- Turkey
- Burakoto
- Catfish
- Egusi Soup
- and lots of cuisines.

Tel: 07032981598

# HP

## Fashion Designer

Office Wears  
Native Wears  
Casual Dresses  
Children Wears  
Blazers E.t.c



Hello, it's nice to meet you!

**Ojo Christianah W.**  
Artist (Graphics Designer)

+2348050875216  
xty\_bliss

www.feelmybliss.com  
xtianartwemmy@gmail.com

Arts  
Graphics Design  
Printing & Branding

...best deal @ your price!

GRAPHIC DESIGN

Bliss

# ANTICIPATE

## Miss Made in Nigeria

osun 2019



For More Enquires, contact us:

08109861851, 09037642444


missmadeinnig

@steventanfashion@gmail.com

Individual's Design Projects (2018)

# HP

## Barbing Saloon



Tel: 07034636925  
07012728213

Cut 4 Get 1 Free



# LET'S WORK TOGETHER



+234 90 5232 2757



ojo-christianah-w



@with\_christine\_



@with\_christine\_online



Ojo Christianah W.



www.withchristineonline.com

